

**Questionnaire**  
**for**  
**Assessing Community Needs, Stakeholder Collaboration and the Influence of**  
**Modernization: A Case Study on Transforming Handloom Practices**

**1. Demographic Information:**

Name of the Respondent:

Age:

Gender:

Household Size:

Occupation: Primary:                      Secondary:

**2. How long have you been engaged in the handloom industry?**

- Less than 1 year
- 1–5 years
- 5–10 years
- More than 10 years

**3. Which type of handloom do you currently use?**

- Traditional handloom (Go to 4)
- Modern handloom (e.g., Jacquard, Warping drums, Design card) (Go to 9 and next)

**4. Causes of Not Adoption of Modern Tools in Handloom (Give Rank) (Go to 14, 15 and 16)**

- Supply chain issues
- Inadequate investment funds
- Insufficient knowledge
- Limited availability of capacity-building training
- Emotional and cultural attachment to traditional methods

**5. When did you first start using modern handloom tools?**

- Less than 1 year ago
- 1–2 years ago
- More than 2 years ago

**6. Rank (1 to 5) the reasons which help to adopt modern handloom machines?**

- Competition with power loom (    )
- Improved productivity (    )
- Reduced manual labor (    )
- Health Issue (    )
- Support from Government and CSOs (    )

**7. Have you received training on using modern handloom machines?**

- Yes
- No

**8. Who provided the training?**

- Government (Number of training:    )
- NGOs/CSOs (Number of training:    )
- Other (Please specify):                    (Number of training:    )

**9. How much has your productivity increased after using modern handloom machines?**

- No increase
- 10–25%
- 25–50%
- More than 50%

Product Name	Production in Number
Cotton Dakhana	
Pure Eri Stole	
Eri-Tosmuga Stole	
Eri-shwal	
Podmini Shwal	
Fulam Gamosha	
Others (Specify)	

**10. How much time does it take you to weave a product with modern handloom machines compared to traditional methods?**

- More than 70% time saved
- 50–70% time saved
- 20–50% time saved
- No significant change

Product Name	Production time in hours
Cotton Dakhana	
Pure Eri Stole	
Eri-Tosmuga Stole	
Eri-shwal	
Podmini Shwal	
Fulam Gamosha	
Others (Specify)	

Average working hours per day:

**11. How many different designs do you create now compared to before adopting modern handloom machines?**

- 1–5 designs
- 6–15 designs
- 16–25 designs
- More than 25 designs

**12. Do you feel that the adoption of modern handloom machines has improved the quality of your products?**

- Yes, significantly
- Yes, somewhat
- No

**13. How much has your income increased since using modern handloom machines?**

- < 10%
- 10–15%
- 25–35%
- 35–50%
- More than 50%

**14. Rank (1 to 5) where you sell your handloom products?**

- Local markets ( )
- Market within State ( )
- Markets Outer State ( )
- Direct sales to buyers (through CSOs under DWIMU) ( )
- Government promoted market ( )

**15. What is the average selling price of your products (product specific data)?**

Product Name	Selling Price in Rs.
Cotton Dakhana	
Pure Eri Stole	
Eri-Tosmuga Stole	
Eri-shwal	
Podmini Shwal	
Fulam Gamosha	
Others (Specify)	

**16. What is the average wage for a weaver per day?**

Product Name	Average labour wage in Rs.
Cotton Dakhana	
Pure Eri Stole	
Eri-Tosmuga Stole	
Eri-shwal	
Podmini Shwal	
Fulam Gamosha	
Others (Specify)	

**17. How do you market your products under DWIMU Initiative?**

- Through direct market linkages (via CSOs under)
- Social media
- Participating in local exhibitions/fairs
- online
- Other (Please specify):

**18. How have women benefited from the modern handloom machines? (Rank 1 to 5)**

- Improved decision-making skills ( )
- Increased income ( )
- Greater participation in community activities ( )
- Better work-life balance ( )
- Improvement of health ( )

**19. Overall, how satisfied are you with the adoption of modern handloom machines?**

- Very satisfied
- Satisfied
- Neutral
- Unsatisfied
- Very unsatisfied

**20. Overall, how satisfied are you with the initiative of DWIMU project in modernization of handloom machines?**

- Very satisfied
- Satisfied
- Neutral
- Unsatisfied
- Very unsatisfied

**21. What challenges have you faced in adopting modern handloom machines (Give Rank)?**

- Marketing ( )
- Skill and knowledge ( )
- Raw material supply ( )
- Competition with power looms ( )
- Decline in the number of weavers ( )

**22.** How has the introduction of contemporary designs in the handloom sector impacted on the preservation of traditional motifs?

**23.** To what extent is market demand for "modern design" leading to the permanent loss of traditional weaving design?

**24.** What formal mechanisms (e.g., GI Tagging, government subsidies etc.) are currently being implemented to prevent traditional designs from becoming extinct?

**25.** How effective are "handloom Clusters" in balancing the need for commercial viability with the mandate of cultural preservation?

**26.** Does the modernization of handloom infrastructure genuinely empower the weaver, or does it primarily benefit the middleman by streamlining supply chains they already control?

**27.** What systemic barriers prevent weavers from gaining direct market access, despite the technological advancements in production?

**28.** How did the adoption of these technologies evolve from their initial introduction to their current state of integration?

**29.** How is the DWIMU approach different from other existing approach of handloom sector market linkage?

**30.** What improvements would you suggest enhancing the adoption and effectiveness of modern handloom machines?

**Surveyor's Name:**

**Date:**